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WITS Interactive & Black Pepper India, deliver impactful exhibition designs at CPhI Worldwide 2017 in Frankfurt

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WITS Interactive and Black Pepper India (the exhibition design SBU of WITS Interactive) are proud to be associated as exhibition and DesignTech partners with Piramal Group, Glenmark Pharmaceuticals, Mankind Pharma and Alkem Labs at the recently concluded CPhI Worldwide event in Frankfurt, Germany. CPhI is an established pharmaceutical event with over 26 years' experience of bringing together the movers and shakers in pharma.

Uniting niche and top buyers and sellers together under one roof in nine event locations around the world, CPhI hosts quality conferences, free seminars, Awards and even pharma community charity expeditions! The CPhI Community is comprised of all job functions throughout the

pharma supply chain.

Having been one of the leading players in the exhibition booth design space for almost 12 years now, Black Pepper India was responsible for creating and executing unique and striking designs for its clients at the event which made them stand out amongst the crowd while fulfilling their brand and business objectives.

The Black Pepper team has designed and executed the booths at the exhibition with the best communication design ideas has managed to take the brands connect and engagement with their target audience to the next level at the event.

Mr. Hitesh Jain, CEO of WITS Interactive & Black Pepper India states...

Working for brands and partners like the Piramal Group, Glenmark Pharmaceuticals, Mankind Pharma and Alkem Labs is always exciting. While this is not the first time we have designed and executed booths for them for an event, working on a project for CPhI Worldwide is always interesting since it is one of the biggest pharma events globally.

This year, we designed and executed 4 unique stalls which not only brought forth the individual brand ethos of each of our client-partners but also helped them project and achieve their business objectives effectively.

We are grateful for their continued faith in our capabilities and look forward to working with them on future pharma events, both in India and globally.

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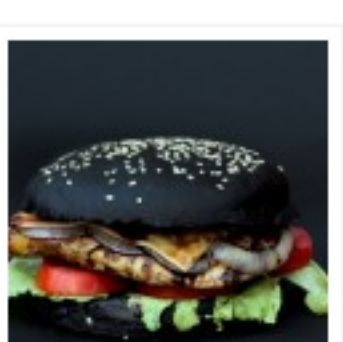
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Black Burger introduced for the

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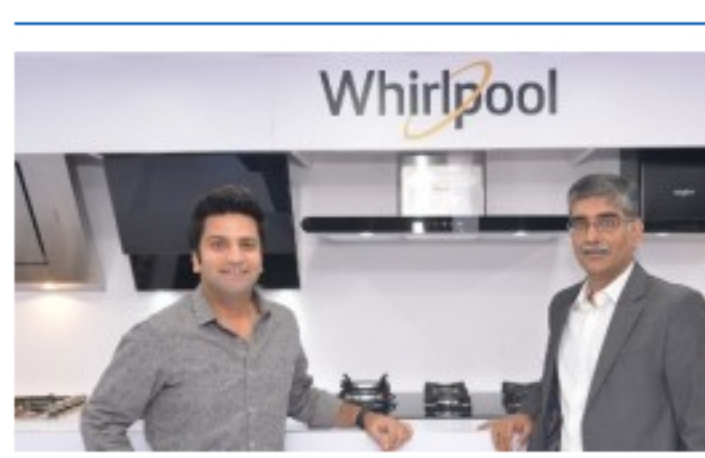
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NEW PRODUCTS



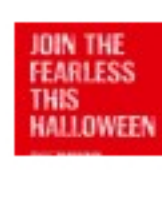
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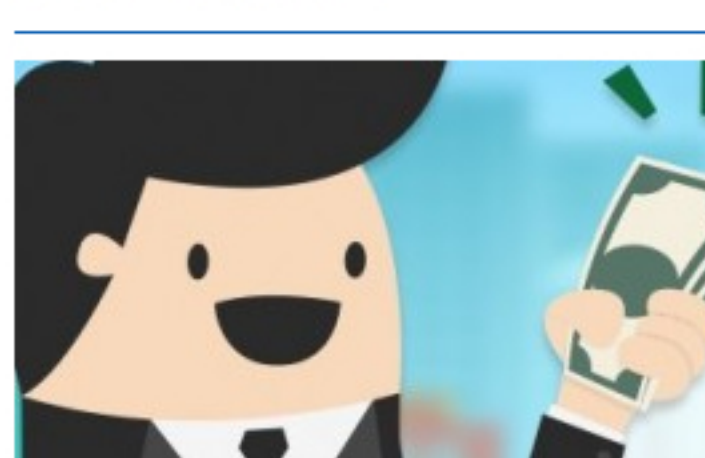


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REAL ESTATE



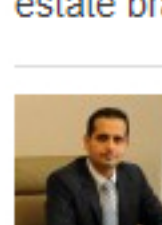
Just4uloan focuses to Educate the borrower, Empower them to make proper choice, enhancing its eligibility



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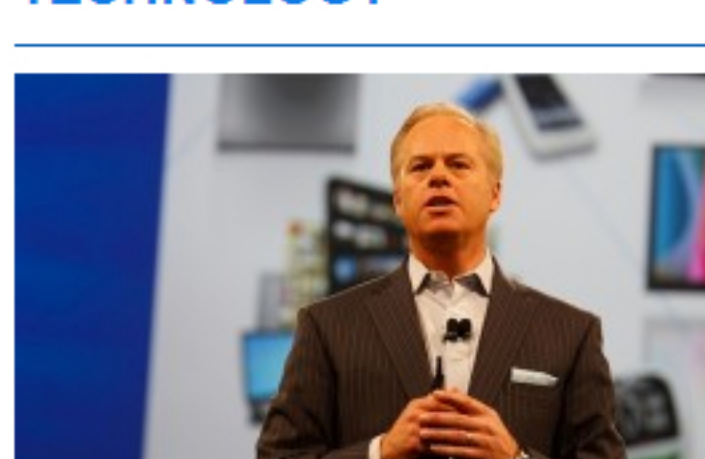


GROHE Hurun Report : The growth in India's middle class is driving strong demand for quality houses, which real estate brands have an opportunity to fulfill



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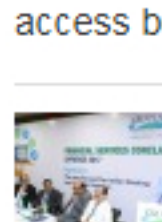
TECHNOLOGY



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Great Lakes Institute of Management, Gurgaon hosts Sapience 2017- Financial Services Conclave

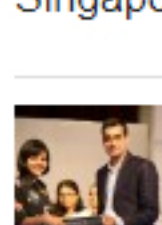


American Express Donates INR 1.32 Crore to NASSCOM Foundation

YOUTH & CAMPUS



Student Designers Debut New Fashion Line, BLUMEX and Largest Fashion Collection by MDIS at Singapore Fashion Week 2017



A first-of-its kind Talent Incubation Program by Lee – A 'DEGREE FOR DENIMS' Jeans



FIITJEE Talent Support Exam (FTSE) To Be Held On 15th October 2017

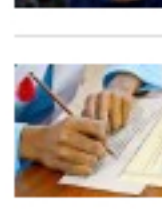
BOOKS, ART & CULTURE



Nimish Dwivedi releases his first book 'Marketing Chronicles' (Pre-Smartphone and Post-Smartphone Eras)

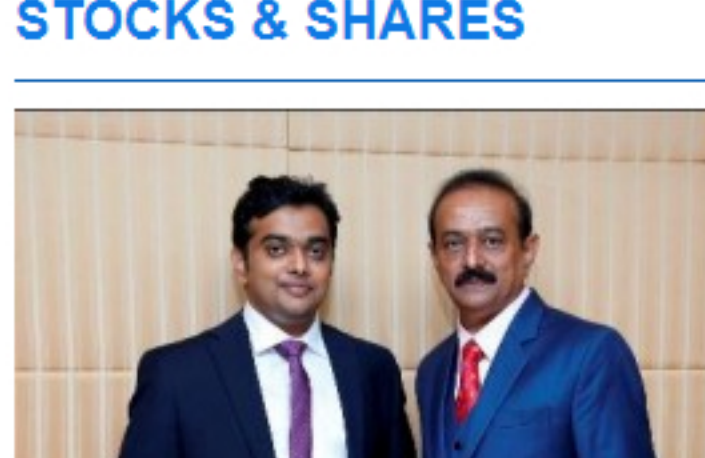


Diwali shows Hindu culture at its very best : May

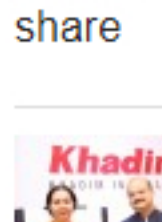


"Mahostav-2017" – keeping the glory of Dr.Sankar Shesh ideological concept that helps the society in understanding the complexity of mankind

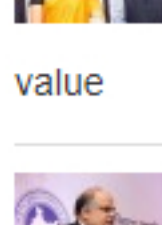
STOCKS & SHARES



ANI Integrated Services Limited's SME IPO to open on November 8, 2017 with price of Rs 100 per equity share



Khadin India IPO : The Floor Price is 74.50 times of the face value and the Cap Price is 75.00 times of the face value



NIAL IPO : 1200 lakh equity Shares consist of fresh issue of up to 24,000,000 equity shares and an offer for sale of up to 96,000,000 equity shares